COURSE DESCRIPTION CARD - SYLLABUS

Course name
English (business language) [N2IZarz1>ANG]

Course

Field of study
Engineering Management

Year/Semester
1/2

Area of study (specialization)
Enterprise Resource and Process Management

Profile of study
general academic

Level of study
second-cycle

Course offered in
Polish

Form of study
part-time

Requirements
elective

Number of hours

Lecture
0

Laboratory classes
0

Other
0

Tutorials
30

Projects/seminars
0

Number of credit points

2,00

Coordinators

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Lecturers

Prerequisites

The student has language competence compatible with level B2, according to the description of language proficiency levels (CEFR). The student has mastered the grammatical structures and general vocabulary required on the high school graduation exam with regard of productive and receptive skills. The student has the ability to work individually and in a team. The student has the ability to apply various sources of available information.

Course objective

Improving students' language competence to the minimum level of B2 + (CEFR). Developing the skills of effective use of the academic language and a specialist language appropriate for a given area in four language skills. Improving the skills of working with technical texts on technical issues (familiarizing students with the basic translation techniques). Improving the ability to function on the international labor market and in everyday life.

Course-related learning outcomes

Knowledge:
-

Skills:
The student analyzes and applies specialized business terminology in English to solve business problems, demonstrating understanding and appropriate use of this terminology in specific business scenarios [P7S_UW_03].
The student prepares advanced written management papers in English, applying language and business standards, and presents papers in accordance with academic standards [P7S_UK_01].
The student demonstrates the ability to effectively present business ideas and solutions in English, using management-appropriate presentation techniques [P7S_UK_02].
The student achieves a B2+ language proficiency level in the context of business language, which enables effective communication in an international environment [P7S_UK_03].

Social competences:
The student understands the importance of intercultural and linguistic communication in the context of the international business environment and effectively collaborates in interdisciplinary teams, demonstrating communication and adaptive skills [P7S_KK_01].
The student demonstrates awareness of the importance of professionalism and ethics in business communication, taking into account cultural and linguistic diversity, and applies these principles in communication practice [P7S_KR_01].

Methods for verifying learning outcomes and assessment criteria
Learning outcomes presented above are verified as follows:

Formative assessment:
- current assessment during classes (based on presentations and essays prepared by the student, colloquiums and tests),
Summative assessment:
- an average of the grades obtained during tutorials

Programme content
Ethical business: Ethical companies, corporate responsibility, sustianability.
Motivation: motivational theories.
Innovation: environmental problems, start-ups.
Cultural differences.

Course topics
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Teaching methods
Feeding methods: work with textbook, work with online text (professional articles).
Problem solving methods: case study, brain- storming, metoda inscenizacyjna, SWOT, role play, language games).
Practical methods (grammar and vocabulary exercises, translations, presentations, essays writing).
Discussion (Oxford debates, dialogues in pairs).
Exposing methods (drama, film, auditions).

Bibliography
Basic:
1. Duckwort M., Turner R. (2008), Business Result DVD Edition: Upper-intermediate, Oxford University Press.

Additional:

1. Websites:
- https://www.ted.com/talks/dan_pink_the_puzzle_of_motivation
- https://www.ted.com/talks/paul_tudor_jones_ii_why_we_need_to_rethink_capitalism
- https://www.ted.com/talks/sahil_sethi_can_0_7_of_corporate_profits_fund_the_world_s_biggest_
problems
- https://www.ted.com/talks/linus_torvalds_the_mind_behind_linux?referrer=playlist-
open_source_open_world
- https://www.ted.com/talks/elon_musk_the_future_we_re_building_and_boring

Breakdown of average student's workload

	Hours	ECTS
Total workload	60	2,00
Classes requiring direct contact with the teacher	30	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	30	1,00